



FACT *CRASHING*™

ASSESSMENT

iDS will collaborate with Counsel to better understand the allegations at issue, the available data that has already been produced, and potential additional data sources that could provide value if collected. iDS will profile each data source and align them to the various allegations in order to recommend a prioritization schedule of both the most relevant data and potential impactful analyses.

Upon completion of the efforts, iDS will prepare a memorandum for counsel which includes the elements below. This memorandum will provide valuable insights for Counsel to develop their strategy and shape the scope of activities to be executed under subsequent phases of engagement.



SUMMARY OF RECOMMENDATIONS:

Summary and identification of both immediate action items as well as items for further consideration.



ASSESSMENT:

An assessment of readily available and potentially available data sources, and how best to prioritize them.



CLAIMS & DEFENSES OVERVIEW:

A high-level outline detailing the specific claims and allegations as well as iDS' proposed defense strategy to challenge, mitigate, and discredit.



INTERVIEWS & PROFILES:

Notes & documentation of interviews with key IT stakeholders, as well as summary outlines & evaluations of relevant systems & data sources (e.g., export/extraction options, scope of records, & evaluations of sample data).

*This is all done for an estimated flat fee budget of **\$9,995 - \$14,995.***





FACT CRASHING™

ASSESSMENT CONT'D.

What are some examples successful Fact Crashing™ engagements?



iDS was asked to look into a project with 16 data points (1 Excel extract, 1 PowerPoint). Using Fact Crashing™, we identified multiple downstream data sources that expanded our core evidence to 95,000 data points. This allowed for much more substantive and granular analysis.



iDS was retained to evaluate a single text message conversation presented on a single one-page PDF. Using Fact Crashing™, we expanded the examination to include visual, content, rules, and forensics analysis incorporating eight different operating systems, four different file formats, and the history of emojis and fonts.



iDS was engaged to assess an eDiscovery spoliation project with a single, brief four-paragraph disclosure. Using Fact Crashing™, we identified ways to incorporate metadata from existing document productions to provide insight to the historical computer infrastructure of the main custodian.



iDS was tasked with analyzing a single photograph used as a specimen for a trademark application. Using Fact Crashing™, we expanded the project to consider multiple aspects of the photograph, plus analysis of commerce, filing history, language uniqueness, image uniqueness, and entity trust.

Fact Crashing™: Evaluation v. Assessment

EVALUATION	ASSESSMENT
Review Materials	Review Materials
Meeting with Counsel	Meetings with Counsel
Identify Potential Data Sources	System Interviews
Draft Data Centric Questions	Profile Data Sources
Brief Memo	Outline Potential CDAs
Recommendations for Next Steps	Memo and Notes
	Recommendations for Priorities

